

#YMcruising2017 – Benetti Yacht Master Photo contest

GENERAL

These terms and conditions shall apply in the *#YMSummerpics17 - Benetti Yachtmaster Photo Contest* promoted by Azimut | Benetti S.p.A (Via M. Coppino, 104 - 55049 Viareggio (Lucca) - Italy) and by entering the contest you agree to be bound by them.

Azimut | Benetti Group reserve the right to cancel, modify or amend all or any part of the Contest and/or the Terms & Conditions without notice for any event that is outside of Azimut | Benetti Group's reasonable control. Any changes to the Terms & Conditions, or cancellation of the Contest, will be posted on the Instagram Benetti Yachtmaster. It is the responsibility of entrants to keep themselves informed as to any changes to the Terms & Conditions.

In the event of any dispute regarding the Terms & Conditions, the conduct or results of the Contest, or any other matter relating to a Contest, the decision of Azimut | Benetti S.p.A shall be final and unchallengeable and no correspondence or discussion shall be entered into, comment issued, or reason given in respect of any decision made by Azimut | Benetti S.p.A

CONTEST DETAILS

Contestants shall upload their photographs and videos on their own Instagram profile, using the official hashtag #YMcruising2017.

The Contest is valid from July 15th 2017 to February 1st 2017.

The photos, Video or better cruising reportage should represent moments, details, scenes, landscapes, animals or anything else that express your cruise activity during the summer 2016.

ATTENTION: photos showing people will not be accepted.

The Contest is open to persons of age above twenty one (21).

There is no requirement to make any purchase in order to enter the Contest.

Multiple upload of photos by one Contestant allowed.

CONTESTANTS ENTRY

By entering the Contest, you hereby warrant that all information submitted by you in your entry is true, accurate and complete in every respect. Azimut | Benetti S.p.A reserves the right to verify any information contained in your entry and/or your eligibility to enter the Contest.

Azimut | Benetti S.p.A reserves the right in its absolute discretion to remove any not appropriate pictures. Please upload only pictures as per above conditions.

Do not upload photos showing people. They will be disqualified and it will not be posted on the official Social Channels "Azimut Benetti Yachtmaster".

The contest is open to individuals invited by AB S.p.A to attend AB YM during the YM16 edition. Azimut | Benetti Group reserves the right in its absolute discretion to disqualify any entrant if it has reasonable grounds to believe that an entrant has breached any of the Terms & Conditions, any applicable law (including copyright law) or has otherwise infringed the intellectual property of any other person. Warning: votes considered fraudulent could be disregarded. Azimut | Benetti S.p.A also reserves the right to disregard votes considered fraudulent. Each entrant acknowledges and agrees that any failure to comply with the Terms & Conditions could lead to Azimut | Benetti S.p.A disqualifying that person, without Azimut | Benetti Group giving any reason for such disqualification or granting any opportunity for challenge.

Any person that is: (a) an employee of any company involved in the Contest (including any company of the Azimut | Benetti S.p.A); or (b) a family member of such employee, is not eligible to enter the Contest. Azimut | Benetti S.p.A reserves the right to disqualify any person that it knows is, or has reasonable grounds to believe is, ineligible for the Contest as a result of this Rule.

In the event that a winner is disqualified from the Contest, Azimut | Benetti S.p.A will select an

alternative winner in the same manner as the original winner and such selection will be subject to the Terms & Conditions.

WINNERS

There will be three winners.

The Judging committee is composed of the community of the Instagram users. The winners will be the ones that have received the largest number of likes.

In the case of equal merit (ex aequo) among two or more photos, Azimut I Benetti S.p.A members will choose the winners indisputably.

The three winners will receive a reward from Benetti, during the European edition of the 18th Yachtmaster

LIABILITY

Azimut I Benetti Group accepts no responsibility for any damage, loss, injury (other than our liability for personal injury or death as a result of our negligence) or disappointment of any kind suffered by any Contestant in entering the Contest, including as a result of any Contestant winning or not winning any prize.

Azimut I Benetti Group accepts no responsibility for Contestants' lost, damaged or delayed in the post, or due to computer or mobile app error in transit.

INTELLECTUAL PROPERTY RIGHTS AND DATA PROTECTION

You agree that Azimut | Benetti Group (and any third party authorised by Azimut I Benetti Group) may use your uploaded photograph (whether or not it wins the Contest) for any promotional purpose (for example, placing it on its website or on any poster, leaflet or other advertising media) with any fee or charge.

You confirm that your photograph is original that you own and have the right to license to Azimut I Benetti Group the copyright and other intellectual property rights in the uploaded photograph for the purposes referred to in these Terms & Conditions. You will retain ownership of copyright in your photograph but you give Azimut I Benetti Group (and any third party authorised by Azimut I Benetti Group) your irrevocable permission to, without charge or fee, use, reproduce, publish, display, transmit, copy, amend, store, sell and sub-licence your uploaded photograph worldwide for such promotional purposes and for the purposes of the Contest.

Azimut I Benetti Group will use any personal information that you provide with your entry for the purposes of the Contest and, where you have given your consent, for marketing purposes including the distribution of regular email updates or newsletters. Any personal information relating to entrants will be used solely by us in accordance with applicable data protection legislation.

All winners unconditionally agree to: (a) the use of their name, one or more photographs of themselves and disclosure of their country of residence and (b) co-operate with or participate in any other reasonable post-Contest publicity in Azimut I Benetti Group's discretion.